

# Intellectual Property Mediation



Dispute Resolution Section, Legal Office

Department of Intellectual Property (DIP),

Ministry of Commerce

# Scope of DIP Mediation Service

1

## Any IP rights disputes

2

# Other disputes related to IP rights



# Copyright

e.g. book, song, photograph



Trade name



#### Trademark

e.g. restaurant name, brand name



Domain name



#### Patent/ Design patent

e.g. process, product shape



Facebook / Line name



#### Trade secret

e.g. food recipe for business



Copyright issue in contract



Integrated Circuit Layout Design



Trademark/Patent licensing agreement

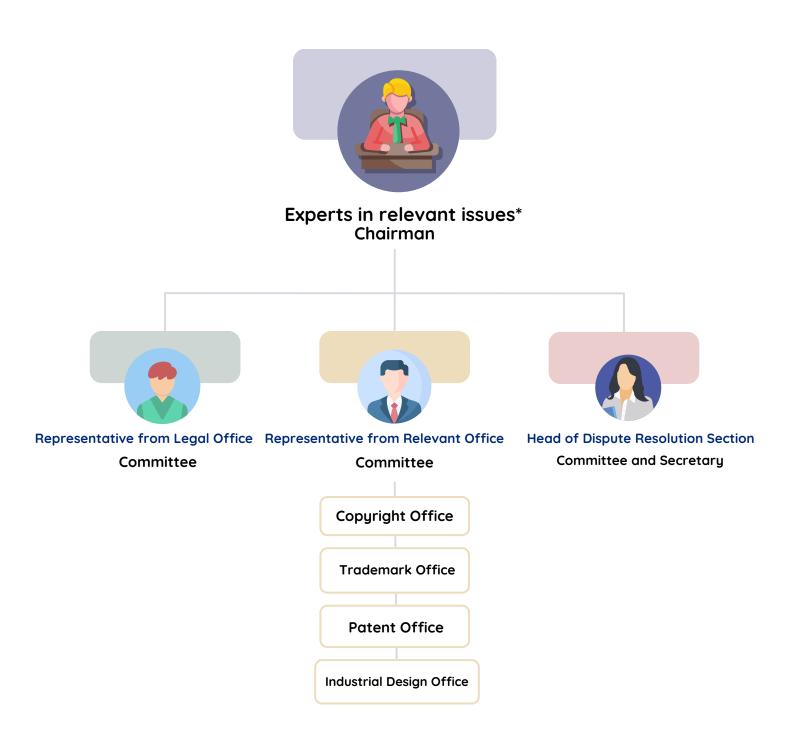


#### **Geographical Indication**

e.g. Nont Durian, Doi Chaang Coffee



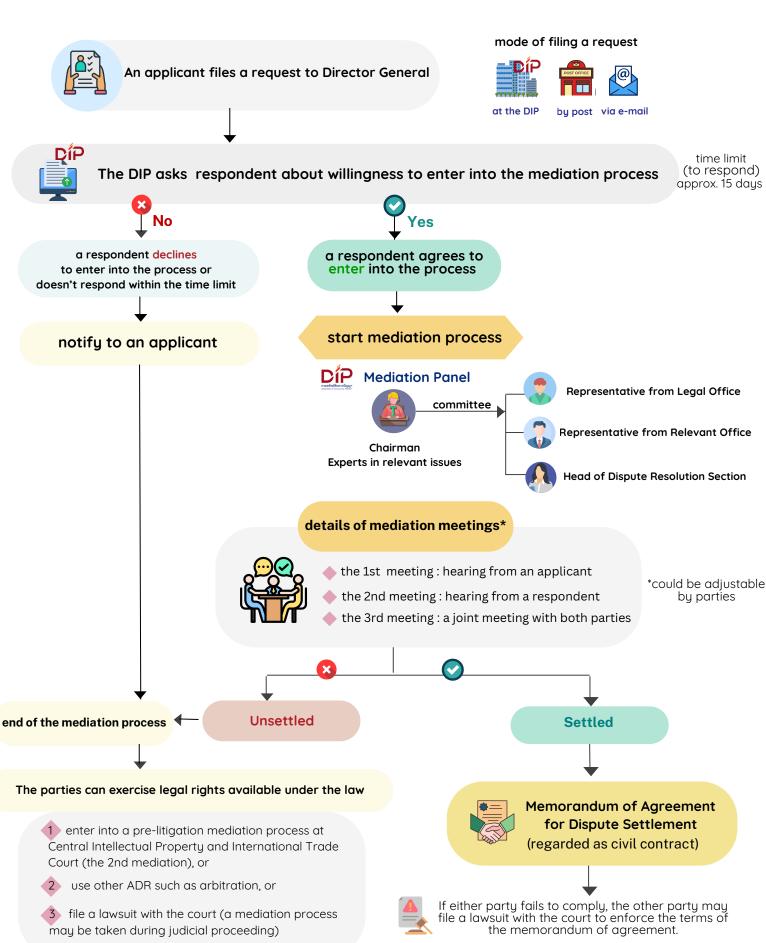
# Intellectual Property Mediation Panel



- DIP's experts act as chairman of Intellectual Property Mediation Panel
  - 1. Patent Expert is responsible for patent, design patent and petty patent matters.
  - 2. Copyright Expert is responsible for copyright and related rights matters.
  - 3. Legal Expert is responsible for legal matters such as breach of contract, including intellectual property matters.
  - 4. Industrial Property Expert is responsible for trademark matters.

# **Mediation Process**





# Mode and Time of Mediation process



The parties can <u>choose</u> mode of mediation



at the Department of Intellectual Property (DIP)



via online zoom / GOOGLE MEET



at the DIP and online



The duration of the mediation process depends on negotiations between the parties.



- Voluntary basis
- No binding decision
- Informal
- Self-directed by the parties
- Save money and time
- Mutually satisfactory solutions (WIN-WIN)
- Confidential
- Not affect the right to pursue other legal actions



# **Details of Mediation Request**

#### Eligible party to file a request



**IP Right owner** 



Offender or alleged offender



Representative

#### Details of applicant and respondent

- Name/ Company name
- Contact details of both parties
- Brief description of dispute
- Documents/Attachments (if any)
- Mediation request/IP dispute
- Request for the DIP to act as a mediator in the process

file a mediation request to
Director General (no formality)





Example of mediation request

# Channels for filing a mediation request



## At the DIP

Legal Office (12th floor)
Dispute Resolution Section



## By Post to the DIP

563 Nonthaburi Road, Bangkrasor, Muang Nonthaburi 11000



Via email ipodr.dip@gmail.com





# Case study of successful outcome\*



#### pay compensation or remuneration

One party agrees to make monetary payments to another party. In this regard, method and timing of the payments may be determined by the parties.



#### cease infringing activities

e.g. stop producing and selling infringing products, stop imitation



#### comply with terms of contract

e.g. performing/refraining from specific acts, pay compensation



#### business negotiation

e.g. IP rights transfer with remuneration, licensing with remuneration



# proceed in accordance with the law for compoundable criminal offense (copyright)

e.g. withdrawal of complaint.

<sup>\*</sup>The result of negotiation depends on facts in dispute and the mutual satisfaction of both parties.



# When the parties reach a mutual agreement in the mediation process, how it can be enforced?

Once the parties reach a mutual agreement, the Memorandum of Agreement for Dispute Settlement will be prepared, with the mediation committee signing as witnesses.

If either party fails to comply with the agreement, the other party may file a lawsuit to enforce their rights at the Central Intellectual Property and International Trade Court.



# Causes of "Unsuccessful" Mediation

01

The respondent refuses to participate in the mediation process.

02

The parties cannot reach mutual agreement.

03

The applicant withdraws a request.



04

The applicant intends to file a lawsuit however file a request solely to comply with terms of contract.

05

A mediation session was held, but subsequently, one of the parties failed to report the outcome to the DIP or could not be contacted within the specified timeframe.

**Overview** 



# Information of DIP **Alternative Dispute Resolution**



# The Development of DIP Dispute Resolution Service



2002

The DIP has begun offering three types of dispute resolution services

- Mediation (no charge)
- Conciliation (with fees)
- Arbritation (with fees)

2020 The DIP provides an Online **Mediation Service** 

#### The DIP has signed a MOU with THAC

- Developing an online mediation platform
- Knowledge sharing





2022

The DIP has signed a MOU with WIPO

promoting the use of ADR service and WIPO CENTER's case management service for international IP disputes



promoting the use of ADR in relation with .th and .Ins and promoting ADR skill development for mediator/conciliator/arbitrator

2024

The DIP has signed a MOU with Central **Intellectual Property and International Trade Court** 

Facilitating coordination between the two agencies; referring of disputes, Knowledge sharing etc.



ADR - Alternative dispute resolution, including mediation, conciliation, and arbitration

THAC - Thailand Arbitration Center

WIPO - World Intellectual Property Organization

THNiCf - Thai Network Information Center Foundation

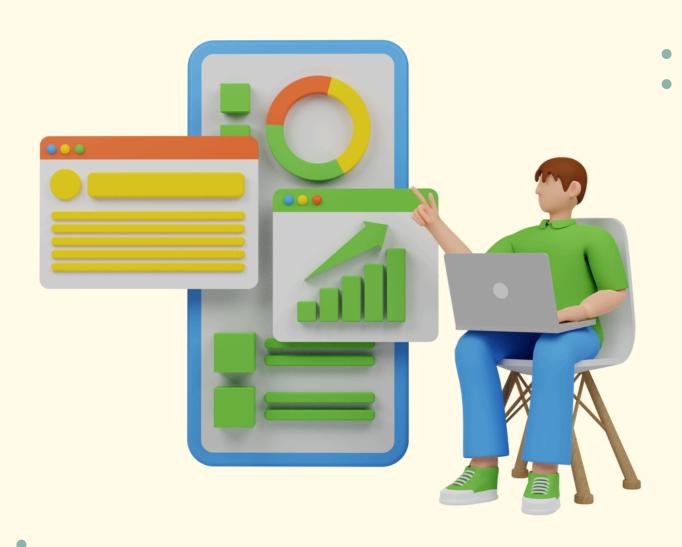
# Comparison of DIP ADR Service



	Arbitration	Mediation	Conciliation
Neutral	Arbitrator 47 arbitrator in DIP list or Ad-hoc Arbitrator agreed by parties	<b>Mediator</b> DIP Official (Experts in relevant issues as a Chairman )	Conciliator  DIP Panelists (in process)  or Ad-hoc Conciliator  agreed by parties
Role of Neutral	Decision - making process	Facilitative process	Advisory process
Process	Formal (less formal than court)	Informal	Informal
Cost	Fees and costs (less than court)	No charge	Fees and costs (less than arbitration)
Resolution	Award imposed by arbitrator	Parties decide the outcome by themselves	Parties decide the outcome under conciliator advice
Outcome (mutual agreement)	Arbitral Award	Memorandum of Agreement for Dispute Settlement (legal binding: civil contract)	Settlement Agreement (legal binding: civil contract)
Enforcement (fails to comply with agreement)	Filing an application to enforce the arbitral award with the IP Court	Filing a lawsuit with the IP Court	Filing a lawsuit with the IP Court



# **Mediation Statistics**





ipthailand.go.th/th/สถิติคำขอไกล่เกลี่ยข้อพิพาท.html





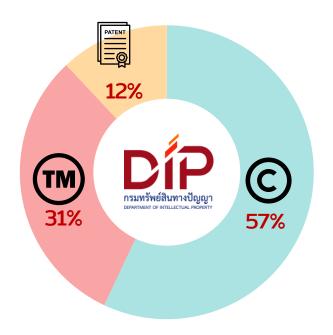
# DIP Mediation Statistics

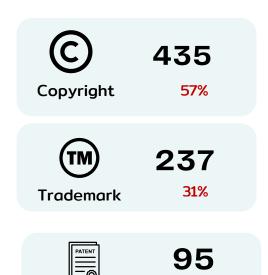
**Total requests** 

767

(1 October 2002 - 31 May 2025)

**Patent** 





12%

Type of IP	Settled	Unsettled	In process
Copyright	220	208	7
Trademark	130	105	2
Patent	37	58	-
Total	387 (50.5%)	371 (48.4%)	9



# **DIP Mediation Outcome in 2024**

# **Total request (38 requests)**

